



'06 Earthquake Centennial Alliance

FOR IMMEDIATE RELEASE

July 1, 2003

PARTNERS

Museums/Exhibitions

Bancroft Library, UC Berkeley
CA Academy of Science
CA Exhibition Resources Alliance
CA Historical Society
Museum of the City of San Francisco
Exploratorium
Lawrence Hall of Science
Fine Arts Museums of San Francisco
Oakland Museum of California
Palo Alto Historical Association
Randall Museum
San Francisco Fire Museum
San Francisco Public Library
San Francisco History Center
The Society of California Pioneers
The Tech Museum in San Jose

Parks/Outdoor Activities

California State Parks
E Clampus Vitus
East Bay Regional Parks
Point Reyes National Seashore
Golden Gate National Recreation Area

K-12 Education

CA Science Teachers Association

Scientific/Professional Societies

Earthquake Engineering Res. Institute
Seismological Society of America
Structural Engineering Assoc. of N CA

Academic/Research Groups

CA Geological Survey
Hayward State University
Humboldt State University
San Francisco State University
San Jose State University
Stanford University
University of California, Berkeley
US Geological Survey

Public Policy, Mitigation, Preparedness

Association of Bay Area Governments
FEMA
California Office Emergency Services
City of San Francisco
Red Cross
Western States Seismic Policy Council

CONTACT:

Earl Aurelius, Executive Director, '06 Earthquake Centennial Alliance;
(earlo7@msn.com)
Mary Lou Zoback, USGS, Menlo Park, CA; (650) 329-4760; zoback@usgs.gov

Relevant Web URL:

<http://06centennial.org>

FORMATION OF THE '06 EARTHQUAKE CENTENNIAL ALLIANCE

April 18, 2006, will mark the 100th anniversary of the earthquake and fire that caused extensive damage to the city of San Francisco and throughout Northern California. The great San Francisco earthquake founded modern earthquake science, created a new emphasis on engineering architecture and emergency preparedness, and sent shockwaves through the insurance industry worldwide. Many activities are being planned to commemorate this anniversary that will highlight the scientific, historical, and social implications of the event and the ways to minimize the impact of future earthquakes on this area and other earthquake-prone regions of the United States. Activities currently being planned include: public exhibitions at museums, universities, parks, and seismic retrofit projects; field trips, lectures, television shows, as well as a variety of web-based instruction and information.

The '06 Earthquake Centennial Alliance has been formed to coordinate and promote the many activities and efforts being planned and under development among organizations throughout Northern California. Its mission is to organize the Northern California-wide commemoration of the 1906 earthquake by sharing information among key participants and providing a focal point for additional participants and the media.

For general information and regular updates on projects approved and underway, see the web site at <http://06centennial.org>

For detailed information on the activities of special interest groups, contact:

- **Museums/Exhibitions** - Mark Medeiros; MMedeiros@oaklandnet.com
- **Parks/Outdoor Activities** - Carol Prentice; cprentice@usgs.gov
- **K-12 Education** - Judy Scotchmoor; jscotch@uclink4.berkeley.edu
- **Scientific/Professional Societies** - Charles Scawthorn; cscawthorn@worldnet.att.net
- **Academic Research Groups** - Lind Gee; lind@seismo.berkeley.edu
- **Public Policy/Mitigation/Preparedness** - Jeanne Perkins; jeannep@abag.ca.gov